



October 13, 2006

Aloha!

For the past several years we have mailed the Hawaii Pacific University Communication Scholarship Application but we are delighted to inform you that it is now online at:

[http://web2.hpu.edu/images/FinancialAid/Communication\\_ScholarshipW\\_a13971.pdf](http://web2.hpu.edu/images/FinancialAid/Communication_ScholarshipW_a13971.pdf)

The scholarship is unusual in that it is a renewable scholarship so if the student maintains full-time enrollment and a GPA above 3.0, the scholarship will be renewed every semester until they complete their baccalaureate degree at HPU. The scholarship is a 75 percent tuition waiver. That means it could amount to more than \$30,000 over a four-year course of study. It may be applied to any one of the undergraduate degrees at HPU in the College of Communication including the Bachelor of Arts (B.A.) degrees in Advertising, Communication, Visual Communication (which will change its title to "Multimedia" soon), Journalism, Public Relations, and Speech or the Bachelor of Science in Business Administration (B.S.B.A.) in Corporate Communication. Four awards will be made for the fall 2005 semester.

The HPU College of Communication is the largest academic communication program in the state and has won international recognition for excellence. Student videos have won first and second place awards in the national Telly competition and have been shown by invitation at the Newport Beach Film Festival and the Smithsonian Institute. Graphic design students have won international trademark design competitions for two years in a row. The student newspaper, *The Kalamalama*, has been rated in the top six collegiate newspapers in the nation for the last eight years by the American Scholastic Press Association. Student advertising campaigns have won numerous regional championships and national recognition.

We hope that you will encourage your best students to apply for this wonderful scholarship opportunity prior to the deadline of **February 1, 2007**. If there are questions, please direct them to [communication@hpu.edu](mailto:communication@hpu.edu) or call 544-0825.

Mahalo,

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