



November 2007

Dear Guidance Counselor:

We know you see many deserving students who want to go on to higher education, but find the rising cost of college to be a stumbling block.

We want to let you know about the AXA Achievement<sup>sm</sup> Community Scholarship, which will award up to **\$725,000 in scholarships** this year to graduating high school seniors across the country.

It's part of our national philanthropic program, AXA Achievement<sup>sm</sup>, which provides resources that help make college possible:

Access: more than \$1.3 million a year in scholarships on the national and local levels

Advice: a comprehensive resource for information to help students and parents plan for college

Now in its sixth year, *AXA Achievement* has awarded over \$14.5 million to more than 2,700 students, making AXA Equitable one of the nation's largest corporate providers of scholarships.

Our scholarship winners, known as AXA Achievers, are students who set and reach ambitious goals, demonstrate drive and determination, respect for self, family and community, and the ability to succeed in college.

Enclosed is a brochure about *AXA Achievement* and a poster announcing this year's AXA Achievement<sup>sm</sup> Community Scholarship. We hope you will display the poster prominently and encourage your students to apply for our scholarships.

**The deadline for applications for the 2008 AXA Achievement<sup>sm</sup> Community Scholarship is February 15, 2008.** To learn more about the program, please visit [www.axa-achievement.com](http://www.axa-achievement.com).

Sincerely,

A handwritten signature in black ink that reads 'Faith Frank'. The signature is written in a cursive, flowing style.

Faith Frank  
President

Enclosures

**/AXA FOUNDATION**

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